

Website Content Plan

06- assignment
Val/mira/biz ✓

Business Goals

To get more clothes to our store

What Visitors Want

low price
better quality
coupons too

What Makes My Biz Different

Because my clothes based to seasons.

What Action I Want People to Take

To buy more clothes to our store.

06-assignment

1001					

1001				

1001				

1001				

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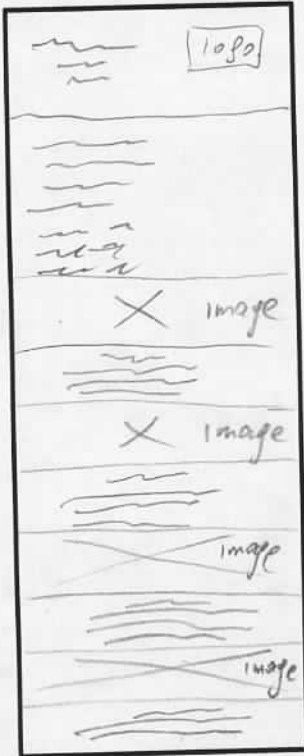
Sum
Sum
Sum
Sum

Ualmir, bi

BUILD Wireframe Worksheet
Names and Numbers (%)

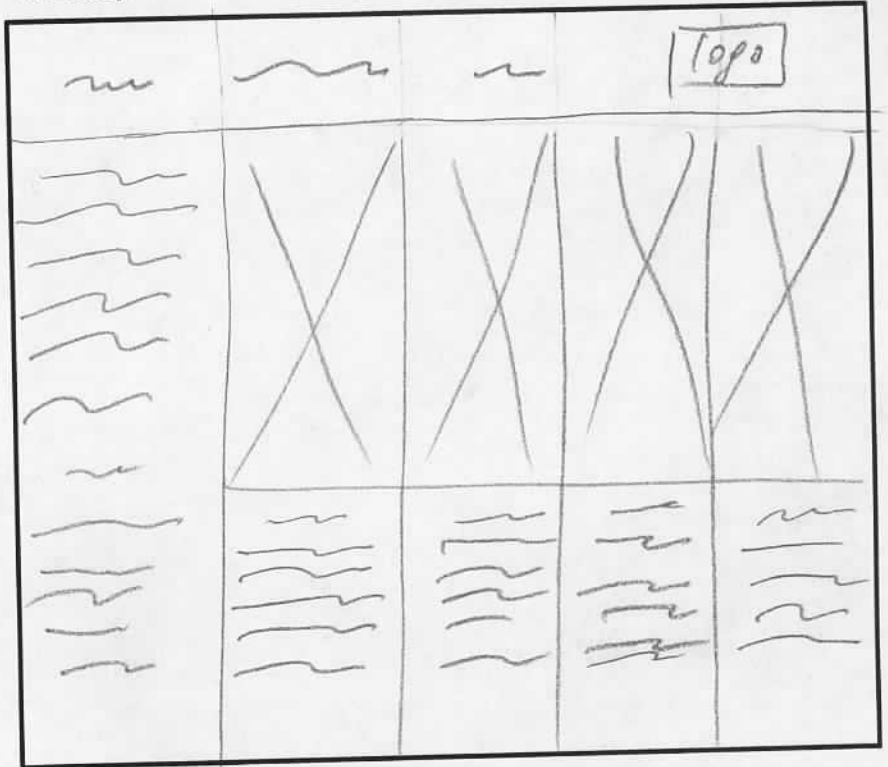
Wireframe for: 06 - assignment

base - mobile first
 w= 0 - 480px



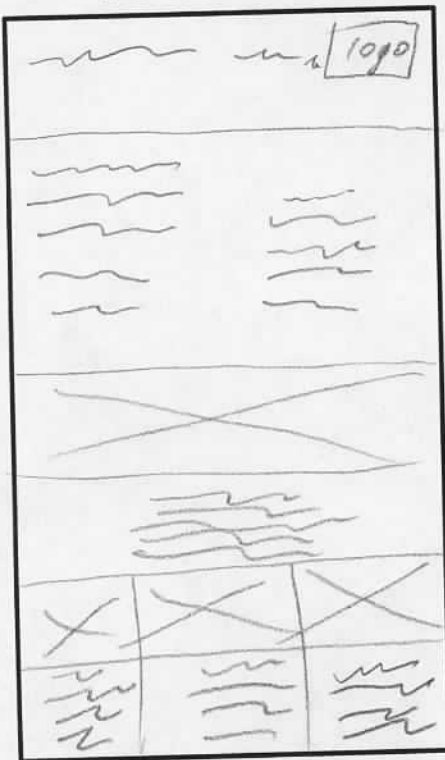
desktop

w= 1024px and above



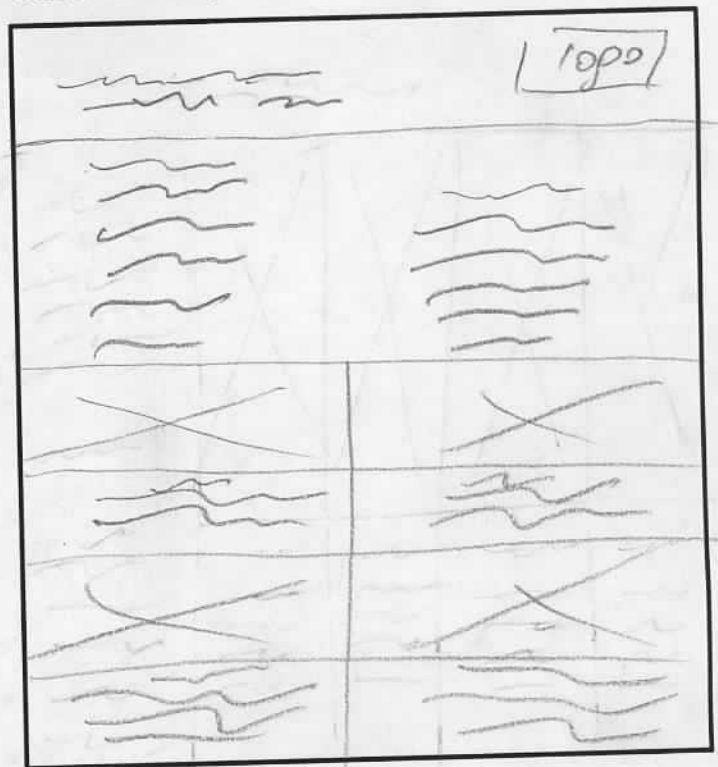
Valmira, B1

tablet portrait w= 480 - 768px



tablet landscape

w= 768 - 1024px



ZARA COLLECTION

The website is for Clothing Collection it calls ZARA. Zara is a Spanish clothing retailer based in Galicia, Spain. Zara brand is very established and will be extended here. Experience, Exchange , Evangelism, Place.

User: see the latest designs, content with brand buzz, sign up for more: promotions, latest news.

Client: attract highly engaged-workforce and be accessible to all levels of technology . Understand brand, push to social media, capture email address through newsletter sign-up.